

GO
DIRECTLY TO
McDonald's®
AND PLAY FOR
100 MILLION PRIZES
PRIZES AND ODDS ESTABLISHED AS OF 11/22/94

WIN \$1,000,000* NOW!



**PULL
TO SEE IF
YOU'VE
ALREADY
WON!**

SEE RULES FOR DETAILS
TO COLLECT AND WIN ONLY:
CRACK AND PEEL
GREEN GAME STAMP
AND APPLY STAMP TO
MATCHING GAME BOARD
PROPERTY.



WIN \$1,000,000 CASH
(Payable \$50,000 a year for 20 years)
COLLECT BOARDWALK & PARK PLACE.

**SAVE GAME BOARD AND VALUABLE
COUPONS ON BACK**

**A FEW OF THE MANY LUCKY WINNERS
FROM LAST MAY'S MONOPOLY GAME!**

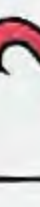
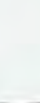
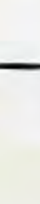
 \$1 MILLION PHYLLIS COHEN	 DODGE VIPER CLARA L. RODRIGUEZ	 \$25,000 CASH JOE HARRINGTON, JR.
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*PAYABLE \$50,000 A YEAR FOR 20 YEARS.



STAMP 411 STAMP 410 STAMP 409 STAMP 424 STAMP 408 STAMP 407 STAMP 406

CONNECTICUT AVENUE	VERMONT AVENUE		ORIENTAL AVENUE	 JEEP® CHEROKEE & SEA-DOO®	INCOME TAX	 COMMUNITY CHEST	MEDITER RANEAAN AVENUE
SEGA SATURN™	SEGA SATURN™		SEGA SATURN™				

YOU MUST READ AND COMPLY WITH COMPLETE OFFICIAL RULES POSTED AT PARTICIPATING McDONALD'S® RESTAURANTS

NO PURCHASE NECESSARY TO PLAY. MUST BE A LEGAL RESIDENT OF THE UNITED STATES, THE BAHAMAS, GUAM, OR SAIPAN. Three ways to obtain game pieces: (1) the newspaper insert, (2) attached to the following qualifying items at participating McDonald's: 21 oz. Soft Drink, Cup, 32 oz. Soft Drink Cup, Super Size® Fry Box, Double Big Mac® Box, Double Quarter Pounder® with Cheese Wrap, and Hot & Spicy Beans, bag, while supply last, and (3) obtain 2 game pieces and a copy of the Official Rules, which supplies last, by mailing hand printed request along with hand printed self-addressed, stamped envelope to: Monopoly Game of McDonald's, Game Piece Request, PO Box 33747, Los Angeles, CA 90033-0947, WA, NT residents may omit return postage. One request per envelope, mailed separately and received by January 6, 1995. Do not use game stamps to fill this address.

If you think you have a winner, read the Official Rules for redemption instructions. All potential winning game stamps, except food and gift certificate prizes, must be mailed to the McDonald's Redemption Center for verification and redemption. Redemption envelopes available at participating McDonald's. These game materials must be received by verification by 1/30/96. McDonald's food and gift certificate prizes must be verified and redeemed at participating McDonald's by 2/14/96. Any attempt to force game materials, or to default in any way in connection with the game will be prosecuted to the fullest extent of the law.

Game Segs in restaurants: 11/24/95 and 12/31/95. Parking stamps redeemable upon Thanksgiving day may begin the game on 11/23/95. Unredeemed or unclaimed prizes shall not be awarded. Prizes pictured in game materials are for illustrative purposes only.

Every game piece from the newspaper contains one free food prize. Odds and Approximate Retail Value (ARV) established for all pieces in the game as of 11/23/95 are as follows: (1) 51,000,000: 1/266, 1/99,552, 1/4,520,000 (1) 1/54,642,014 (1) Bridge King ARV \$60,000 (1) 77,221,007, 1/127,100 (1) Overdose Spies w/ Jetson® SP ARV \$20,000 (1) 1,511,447,338, 1/20,199 (1) 1996 Olympic Summer Games Box ARV \$10,000 (1) 30,978,420, 1/15 (1) Seggo® Jet Boat SP ARV \$8,700 (1) 1,437,870,000 (1) Cruise for 4 on the Big Red Boat SP includes United Airlines to Orlando ARV \$4,000 (1) 1,546,430, 1/10 (1) Top for 4 to 1996 NBA All-Star Game ARV \$4,000 (1) 61,856,806, 1/50 (1) 360,327, 1/32 (1) Doggy Bag Screen TV ARV \$1,000 (1) 12,131,361 (1) 1,000,000 Segs Stamp w/ Airplane® USA software ARV \$485 (1) 618,166,360 (1) 375,520,000 in Ticket to Ride Ticketmaster®. (** Online series not available with the 1) 1,649,515, 1/450 (52,000,000) Unbreakable Shopping Spree 1/1,274,596, 1/250,000, 1/247,427, 1/50,000 (52,112,371, 4,000) Deluxe Edition Monopoly® Game ARV \$19,999 (1) 1,154,447 and 1/300,000 (3) McDonald's Gift Certificate 1/2,064,000 (4) of winning collectible winner prizes are based upon obtaining the one or more of official game stamp of the applicable number of game stamps needed for that collection series. Odds are based on the distribution of approximately 618,000,000 game pieces.

This promotion is sponsored by participating McDonald's restaurants. Dot Book, IL 60521. There is no sales presentation or purchase required. The purpose of the visit is to participate in the promotion.

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McDonald's and VISA are proud sponsors of the 1996 Olympic Summer Games and the U.S. Olympic Team. United Airlines is also a proud sponsor of the U.S. Olympic Team. Printed in the United States of America.

BONUS COUPON

**BUY ANY BREAKFAST SANDWICH,
GET ONE FREE**

Limit one free sandwich of equal or lesser value redeemable per customer, per coupon, per visit. Current prices and participation based on independent operator decision. Prices may vary. Plus tax, if applicable. Cash value 1/20th of 1¢. Not valid with any other offer. Price of required purchase is posted on menu board. Offer may not apply to all sandwiches in all areas.

Offer expires 12/28/95
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**TWO WAYS TO
PLAY AND WIN!**

Win Instantly!
Look for single game stamps that say,
"Instant Winner."

Collect to Win!
Collect all "Property" Game Stamps
of the same color and win the prize that
corresponds with that color group (See
Game Board). Or collect all 4 Railroad
to win a Jeep® Cherokee and Sea-Do®
personal watercraft with trailer.

LIMIT ONE FOOD PRIZE REDEEMABLE PER PERSON
ON NEXT VISIT, NOT VALID WITH ANY OTHER OFFER
OR DISCOUNT.

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